



FPHRA Webinar

TOPIC: Specialty Medications and COVID-19: Driving Factors for 2021 Pharmacy Spending

WHO: Public Sector HR Professionals

WHEN: Wednesday, March 17 from 1:00 PM to 2:00 PM

SPEAKER: Bradley Nelson, PharmD, CSMC | Director, Clinical Services, RxBenefits

TOPIC OVERVIEW: When it comes to employee benefits, pharmacy is a top-of-mind topic.

With the COVID-19 pandemic and the rise of specialty costs creating upheaval in the pharmacy space, it's more important than ever to understand this critical benefit. Pharmacy is used more than any other benefit, with more than half of members using their prescription drug plan each year, and the costs associated with it have skyrocketed over the last ten years.

Join us for a candid look at two areas impacting pharmacy that are vital to understand – the impact of COVID-19 and the rising cost of specialty. We'll discuss why these issues are essential, with an inside look at what possible solutions mean for your plan and members. You'll learn how to implement an optimized approach to help your organization prevent a potential spending tsunami and achieve a more affordable pharmacy benefit.

Learning Objectives:

1. Identify Covid-19's potential impact on prescription drug plan spending in 2021.
2. Understand the variability in pharmacy contracts around specialty and how to mitigate rising issues.
3. Discuss a proven approach to optimize your pharmacy plan and deliver an improved experience.

SPEAKER BIO: Bradley Nelson blends his retail pharmacy and managed care experience to help RxBenefits clients address their pharmacy concerns and focus on strategies to control drug costs. He is an experienced pharmacoeconomics strategist with more than 15 years spent in the pharmacy industry. Before RxBenefits, Bradley helped clients manage employee prescription benefits, in-house pharmacies, and 340B processing for qualified entities. Bradley also previously held positions at Proxsys Rx and CVS Health, where he created a consumer-focused approach that led to new clinical services. Bradley graduated with honors from Samford University's McWhorter School of Pharmacy.

Registration:

<https://event.on24.com/wcc/r/2987714/AE09FB124EF4FACFE42B2EBFEBFB31BE>

A big thank you to RxBenefits for partnering with FPHRA for this webinar!

